

**BRIAN PALMER**  
**BCOMM, PCC**  
**Professional Leadership and  
Career Coach**



Brian is an insightful and engaging professional Leadership Coach with over thirteen years of experience. His focus on career development has included roles as a leadership and career coach, talent management advisor, and corporate recruitment specialist. He has worked with professionals across every discipline including Engineering, Business, the Geosciences, Health & Safety, IT and HR, and has assisted individuals from the Oil & Gas, Consulting, Banking, Manufacturing and Technology industries, to name a few.

Having successfully coached over 450 clients including senior and executive-level leaders, Brian uses a direct, no-nonsense approach to increase individual leadership capability and accelerate team performance. He takes pride in his ability to raise a leader's awareness of their perception, attitude and behaviour in the workplace to unlock their hidden potential. He is an expert in personal brand optimization and building a distinct value proposition for current and future career satisfaction.

Brian is a Professional Certified Coach (PCC) with the International Coach Federation and a graduate of the Institute for Professional Excellence in Coaching (iPEC). He is a Master Practitioner in the Energy Leadership Index (ELI-MP) and holds a Finance degree from the University of Calgary's Haskayne School of Business.